

Rep Order# 6843968
Ver# 2
Status Returned
Traffic Order# 199835
Printed: 08/20/2012 12:09 PM
1 of 2

EC'd Yes
Last Received: 08/20/2012 10:39 AM
Showing Buylines: Last Sta Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product WILSON 4 SENATE
Estimate# 821827
Buyer LINDSAY HANLEN
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/821827
Flight Dates 08/21/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

CHANGE RATE LINE 3

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*3			08/25-08/25	\$100.00	:30	2	1	SA	7A-8A	\$200.00	2	
Buyline Comment: NEWS MORN Station Remark: V2 LEVEL 3 RATE THIS LINE IS \$75. WE HAVE BOOKED AT \$75. PLS CHANGE RATE.												

---REPORT TOTALS---

Report Totals: 2 / \$200.00

---SALES MONTHLY TOTALS---

Aug 12: 126 / \$71,775.00
Sep 12: 28 / \$16,800.00

Sales Totals: 154 / \$88,575.00
Station Totals: 154 / \$88,575.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$239,392	CABL 0%	KASA 3%	KASY 1%	KBIM 0%	KOAT 35%
		KOB 23%	KRQE 37%	KWBQ 1%		

---COMPETITIVE COMMENTS---

SHARE EST

Books JUL12

Demos RA35+

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Advertiser	() WILSON FOR NM SENAT		814 KING STREET - SUITE 200	Sales Office	() PHILADELPHIA
Product	WILSON 4 SENATE		ALEXANDRIA, VA 22314	Salesperson	() AMY MCCREARY
Estimate#	821827	Agency C/P1/P2/E	WLSN/ORDR/821827	Salesperson Phone#	215-568-6540
Buyer	LINDSAY HANLEN	Flight Dates	08/21/2012 - 08/27/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order# 6843968 Ver# 1 Status New
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1 of 6


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--- CONTRACT COMMENT ---												
SC=*												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		Buyline Comment: NEWS 5A 2/DAY	08/21-08/24	\$125.00 3	:30	8	1	TU-F	5A-6A	\$1,000.00	8	
2		Buyline Comment: NEWS 5A	08/27-08/27	\$125.00 3	:30	2	1	M	5A-6A	\$250.00	2	
3		Buyline Comment: NEWS MORN	08/25-08/25	\$100.00 3	:30	2	1	SA	7A-8A	\$200.00	2	
4		Buyline Comment: CBS NEWS SUN	08/26-08/26	\$275.00 3	:30	2	1	SU	5P-6P	\$550.00	2	
5		Buyline Comment: DR PHIL 2/DAY	08/21-08/24	\$300.00 2	:30	8	1	TU-F	3P-4P	\$2,400.00	8	
6		Buyline Comment: DR PHIL	08/27-08/27	\$300.00 2	:30	2	1	M	3P-4P	\$600.00	2	
7		Buyline Comment: TPIR 2/DAY	08/21-08/24	\$600.00 2	:30	8	1	TU-F	11A-12P	\$4,800.00	8	
8		Buyline Comment: TPIR	08/27-08/27	\$600.00 2	:30	2	1	M	11A-12P	\$1,200.00	2	
9		Buyline Comment: NEWS	08/25-08/25	\$450.00 4	:30	1	1	SA	10P-1035P	\$450.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
10		Buyline Comment: NEWS 6A 2/DAY	08/21-08/24	\$200.00 3	:30	8	1	TU-F	6A-7A	\$1,600.00	8	
11		Buyline Comment: NEWS 6A	08/27-08/27	\$200.00 3	:30	2	1	M	6A-7A	\$400.00	2	
12		Buyline Comment: NEWS 6P 1/DAY	08/21-08/24	\$1,000.00 2	:30	4	1	TU-F	530P-6P	\$4,000.00	4	
13		Buyline Comment: NEWS 6P	08/27-08/27	\$1,000.00 2	:30	1	1	M	530P-6P	\$1,000.00	1	
14		Buyline Comment: NEWS 1/DAY	08/21-08/24	\$1,100.00 3	:30	4	1	TU-F	10P-1035P	\$4,400.00	4	
15		Buyline Comment: NEWS	08/27-08/27	\$1,100.00 3	:30	1	1	M	10P-1035P	\$1,100.00	1	
16		Buyline Comment: NCIS	08/21-08/21	\$2,000.00 3	:30	1	1	TU	7P-8P	\$2,000.00	1	
17		Buyline Comment: NEWS 430 1/DAY	08/21-08/24	\$550.00 2	:30	4	1	TU-F	430P-5P	\$2,200.00	4	
18		Buyline Comment: NEWS 430	08/27-08/27	\$550.00 2	:30	1	1	M	430P-5P	\$550.00	1	
19		Buyline Comment: NOON NEWS 1/DAY	08/21-08/24	\$550.00 2	:30	4	1	TU-F	12P-1230P	\$2,200.00	4	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
20		NOON NEWS	08/27-08/27	\$550.00 2	:30	1	1	M	12P-1230P	\$550.00	1	
21		Buyline Comment: NOON NEWS	08/21-08/21	\$1,400.00 4	:30	1	1	TU	9P-10P	\$1,400.00	1	
22		Buyline Comment: E SHOW	08/21-08/24	\$300.00 2	:30	12	1	TU-F	7A-9A	\$3,600.00	12	
23		Buyline Comment: E SHOW	08/27-08/27	\$300.00 2	:30	3	1	M	7A-9A	\$900.00	3	
24		Buyline Comment: NCIS LA	08/21-08/21	\$2,000.00 3	:30	1	1	TU	8P-9P	\$2,000.00	1	
25		Buyline Comment: CRIMINAL MINDS	08/22-08/22	\$1,200.00 4	:30	1	1	W	8P-9P	\$1,200.00	1	
26		Buyline Comment: FACE NATION	08/26-08/26	\$500.00 3	:30	1	1	SU	930A-10A	\$500.00	1	
27		Buyline Comment: 2.5 MEN/MIKE	08/27-08/27	\$2,300.00 3	:30	1	1	M	8P-9P	\$2,300.00	1	
28		Buyline Comment: JEOPARDY	08/21-08/24	\$1,400.00 2	:30	4	1	TU-F	6P-630P	\$5,600.00	4	
29		Buyline Comment: JEOPARDY	08/27-08/27	\$1,400.00 2	:30	1	1	M	6P-630P	\$1,400.00	1	
30		Buyline Comment: BIG BRO	08/22-08/22	\$1,400.00 3	:30	1	1	W	7P-8P	\$1,400.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		Buyline Comment: BIG BANG/2.5 MEN	08/23-08/23	\$1,600.00 4	:30	1	1	TH	7P-8P	\$1,600.00	1	
32		Buyline Comment: LETTERMAN	08/21-08/24	\$175.00 3	:30	8	1	TU-F	1035P-1137P	\$1,400.00	8	
33		Buyline Comment: LETTERMAN	08/27-08/27	\$175.00 3	:30	2	1	M	1035P-1137P	\$350.00	2	
34		Buyline Comment: THE DRS	08/21-08/24	\$200.00 2	:30	8	1	TU-F	9A-10A	\$1,600.00	8	
35		Buyline Comment: THE DRS	08/27-08/27	\$200.00 2	:30	2	1	M	9A-10A	\$400.00	2	
36		Buyline Comment: CBS SOAPS	08/21-08/24	\$300.00 2	:30	12	1	TU-F	1230P-2P	\$3,600.00	12	
37		Buyline Comment: CBS SOAPS	08/27-08/27	\$300.00 2	:30	3	1	M	1230P-2P	\$900.00	3	
38		Buyline Comment: THE TALK	08/21-08/24	\$300.00 2	:30	8	1	TU-F	2P-3P	\$2,400.00	8	
39		Buyline Comment: THE TALK	08/27-08/27	\$300.00 2	:30	2	1	M	2P-3P	\$600.00	2	
40		Buyline Comment: L NEWS	08/26-08/26	\$500.00 4	:30	1	1	SU	10P-1035P	\$500.00	1	

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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
41		Buyline Comment: WHEEL 1/DAY	08/21-08/24	\$1,700.00	:30	4	1	TU-F	630P-7P	\$6,800.00	4	
42		Buyline Comment: WHEEL	08/27-08/27	\$1,700.00	:30	1	1	M	630P-7P	\$1,700.00	1	
43		Buyline Comment: MENTALIST	08/26-08/26	\$2,100.00	:30	2	1	SU	9P-10P	\$4,200.00	2	
44		Buyline Comment: HAWAII 50	08/27-08/27	\$2,600.00	:30	1	1	M	9P-10P	\$2,600.00	1	
45		Buyline Comment: 60 MIN	08/26-08/26	\$3,000.00	:30	2	1	SU	6P-7P	\$6,000.00	2	
46		Buyline Comment: CSI	08/22-08/22	\$1,800.00	:30	1	1	W	9P-10P	\$1,800.00	1	
47		Buyline Comment: CBS EARLY	08/25-08/25	\$25.00	:30	3	1	SA	5A-7A	\$75.00	3	
48		Buyline Comment: THE TALK	08/21-08/24	\$300.00	:30	1	1	TU-F	2P-3P	\$300.00	1	

---REPORT TOTALS---

Report Totals: 154 / \$88,575.00

---SALES MONTHLY TOTALS---

Aug 12: 126 / \$71,775.00 Sep 12: 28 / \$16,800.00

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/21/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		5:11:36 AM	HW0612TV	\$125.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		5:45:36 AM	HW0612TV	\$125.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		6:18:55 AM	HW0612TV	\$200.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		6:52:05 AM	HW0612TV	\$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		7:53:44 AM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		8:29:02 AM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		8:58:26 AM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4 :821827		9:17:25 AM	HW0612TV	\$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4 :821827		9:50:50 AM	HW0612TV	\$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4 :821827		10:59:15 AM	HW0612TV	\$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4 :821827		11:28:56 AM	HW0612TV	\$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4 :821827		12:12:58 PM	HW0612TV	\$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		12:59:11 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		1:29:01 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		1:59:01 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827		2:29:11 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827		2:58:46 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4 :821827		3:15:46 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4 :821827		3:43:05 PM	HW0612TV	\$300.00
06843968	POL/Wilson Fo	199835	M-F KROE News	430p-5p	:30	P2	[ALL]	WILSON 4 :821827		4:46:40 PM	HW0612TV	\$550.00
06843968	POL/Wilson Fo	199835	KROE News 13	530p-6p	:30	P2	[ALL]	WILSON 4 :821827		5:49:19 PM	HW0612TV	\$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4 :821827		6:20:14 PM	HW0612TV	\$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4 :821827		6:41:03 PM	HW0612TV	\$1,700.00
06843968	POL/Wilson Fo	199835	Tue Hour 1	7p-8p	:30	P3	[ALL]	WILSON 4 :821827		7:40:22 PM	HW0612TV	\$2,000.00
06843968	POL/Wilson Fo	199835	Tue Hour 2	8p-9p	:30	P3	[ALL]	WILSON 4 :821827		8:30:34 PM	HW0612TV	\$2,000.00
06843968	POL/Wilson Fo	199835	Tue Hour 3	9p-10p	:30	P4	[ALL]	WILSON 4 :821827		9:20:59 PM	HW0612TV	\$1,400.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4 :821827		10:15:57 PM	HW0612TV	\$1,100.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4 :821827		10:46:45 PM	HW0612TV	\$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4 :821827		11:12:00 PM	HW0612TV	\$175.00
											17,300.00	
											17,300.00	

Date: 08/22/12

Station: KRQE

06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827				\$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		5:05:58 AM		\$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		5:52:29 AM		\$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		6:12:45 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827		6:52:05 AM		\$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		7:22:51 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		8:24:07 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		8:54:30 AM		\$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4 :821827		9:16:25 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4 :821827		9:50:20 AM		\$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4 :821827		10:59:00 AM		\$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4 :821827		11:29:56 AM		\$600.00
06843968	POL/Wilson Fo	199835	M-F KROE News	12p-1230p	:30	P2	[ALL]	WILSON 4 :821827		12:18:19 PM		\$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		12:59:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		1:29:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		1:59:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827		2:29:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827		2:59:16 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4 :821827		3:15:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4 :821827		3:50:43 PM		\$300.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	430p-5p	:30	P2	[ALL]	WILSON 4 :821827		4:48:55 PM		\$550.00
06843968	POL/Wilson Fo	199835	KROE News 13	530p-6p	:30	P2	[ALL]	WILSON 4 :821827		5:42:33 PM		\$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4 :821827		6:12:30 PM		\$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4 :821827		6:40:48 PM		\$1,700.00
06843968	POL/Wilson Fo	199835	Wed Hour 1	7p-8p	:30	P3	[ALL]	WILSON 4 :821827		7:57:30 PM		\$1,400.00
06843968	POL/Wilson Fo	199835	Wed Hour 2	8p-9p	:30	P4	[ALL]	WILSON 4 :821827		8:38:47 PM		\$1,200.00
06843968	POL/Wilson Fo	199835	Wed Hour 3	9p-10p	:30	P3	[ALL]	WILSON 4 :821827		9:21:29 PM		\$1,800.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4 :821827		10:08:23 PM		\$1,100.00

[Sorted by: Date]

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Len	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/22/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	1821827	10:46:30 PM		\$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	1821827	11:11:30 PM		\$175.00
												16,600.00
												16,600.00

Date: 08/23/12

Station: KRQE

06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	WILSON 4	1821827			\$300.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	5:05:58 AM		\$125.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	5:52:29 AM		\$125.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	6:12:15 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	6:45:15 AM		\$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	1821827	7:22:51 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	1821827	8:08:33 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	1821827	8:54:00 AM		\$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	1821827	9:16:40 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	1821827	9:34:35 AM		\$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	1821827	10:58:30 AM		\$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	1821827	11:29:26 AM		\$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	1821827	12:20:34 PM		\$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	WILSON 4	1821827	12:59:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	WILSON 4	1821827	1:59:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	1821827	2:29:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	1821827	2:59:16 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	1821827	3:24:59 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	1821827	3:50:58 PM		\$300.00
06843968	POL/Wilson Fo	199835	M-F KROE News	430p-5p	:30	P2	[ALL]	WILSON 4	1821827	4:38:40 PM		\$550.00
06843968	POL/Wilson Fo	199835	KRQE News 13	530p-6p	:30	P2	[ALL]	WILSON 4	1821827	5:49:19 PM		\$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	1821827	6:27:59 PM		\$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	1821827	6:47:33 PM		\$1,700.00
06843968	POL/Wilson Fo	199835	Thur Hour 1	7p-8p	:30	P4	[ALL]	WILSON 4	1821827	7:30:04 PM		\$1,600.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4	1821827	10:08:20 PM		\$1,100.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	1821827	10:58:45 PM		\$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4	1821827	11:24:15 PM		\$175.00
												13,500.00
												13,500.00

Date: 08/24/12

Station: KRQE

06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4	1821827			\$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4	1821827			\$1,700.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	5:19:04 AM		\$125.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	5:52:29 AM		\$125.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	6:11:30 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4	1821827	6:44:45 AM		\$200.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	1821827	7:13:04 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	1821827	8:16:20 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4	1821827	8:54:30 AM		\$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	1821827	9:16:25 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4	1821827	9:42:40 AM		\$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	1821827	10:59:30 AM		\$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4	1821827	11:20:22 AM		\$600.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	12p-1230p	:30	P2	[ALL]	WILSON 4	1821827	12:11:43 PM		\$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	WILSON 4	1821827	12:59:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	WILSON 4	1821827	1:29:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2p	:30	P2	[ALL]	WILSON 4	1821827	1:59:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	1821827	2:29:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4	1821827	2:58:46 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	1821827	3:16:31 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4	1821827	3:43:05 PM		\$300.00
06843968	POL/Wilson Fo	199835	M-F KROE News	430p-5p	:30	P2	[ALL]	WILSON 4	1821827	4:49:10 PM		\$550.00
06843968	POL/Wilson Fo	199835	KROE News 13	530p-6p	:30	P2	[ALL]	WILSON 4	1821827	5:49:49 PM		\$1,000.00

[Sorted by: Date]

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/24/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4 :821827		10:26:11 PM		\$1,100.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4 :821827		10:59:00 PM		\$175.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4 :821827		11:25:30 PM		\$175.00
												11,900.00
												11,900.00
Date: 08/25/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	LN Sa	10p-1035p	:30	P4	[ALL]	WILSON 4 :821827				\$450.00
06843968	POL/Wilson Fo	199835	KROE News Sat	7a-8a	:30	P3	[ALL]	WILSON 4 :821827				\$75.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	5a-7a	:30	P4	[ALL]	WILSON 4 :821827				\$25.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	5a-7a	:30	P4	[ALL]	WILSON 4 :821827				\$25.00
06843968	POL/Wilson Fo	199835	KRQE News Sat	7a-8a	:30	P3	[ALL]	WILSON 4 :821827				\$75.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	5a-7a	:30	P4	[ALL]	WILSON 4 :821827		5:34:12 AM		\$25.00
												\$675.00
												\$675.00
Date: 08/26/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	LN Su	10p-1035p	:30	P4	[ALL]	WILSON 4 :821827				\$500.00
06843968	POL/Wilson Fo	199835	Su KRQE News	530p-6p	:30	P3	[ALL]	WILSON 4 :821827				\$275.00
06843968	POL/Wilson Fo	199835	Face the Nation	930-10a	:30	P3	[ALL]	WILSON 4 :821827				\$500.00
06843968	POL/Wilson Fo	199835	Su KRQE News	530p-6p	:30	P3	[ALL]	WILSON 4 :821827				\$275.00
06843968	POL/Wilson Fo	199835	Sun Hour 1	6p-7p	:30	P3	[ALL]	WILSON 4 :821827		6:18:47 PM		\$3,000.00
06843968	POL/Wilson Fo	199835	Sun Hour 1	6p-7p	:30	P3	[ALL]	WILSON 4 :821827		6:39:08 PM		\$3,000.00
06843968	POL/Wilson Fo	199835	Sun Hour 4	9p-10p	:30	P3	[ALL]	WILSON 4 :821827		9:00:30 PM		\$2,100.00
06843968	POL/Wilson Fo	199835	Sun Hour 4	9p-10p	:30	P3	[ALL]	WILSON 4 :821827		9:20:04 PM		\$2,100.00
												11,750.00
												11,750.00
Date: 08/27/12												
Station: KRQE												
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827				\$125.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4 :821827				\$175.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827				\$200.00
06843968	POL/Wilson Fo	199835	David Letterman	1035p-1137p	:30	P3	[ALL]	WILSON 4 :821827				\$175.00
06843968	POL/Wilson Fo	199835	M-F KROE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827				\$200.00
06843968	POL/Wilson Fo	199835	LN M-F	10p-1035p	:30	P3	[ALL]	WILSON 4 :821827				\$1,100.00
06843968	POL/Wilson Fo	199835	M-F KRQE News	KROE News	:30	P3	[ALL]	WILSON 4 :821827				\$125.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		7:23:21 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		8:24:37 AM		\$300.00
06843968	POL/Wilson Fo	199835	CBS This Mornin	CBS Early St	:30	P2	[ALL]	WILSON 4 :821827		8:54:30 AM		\$300.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4 :821827		9:16:25 AM		\$200.00
06843968	POL/Wilson Fo	199835	M-F 9a-10a	9a-10a	:30	P2	[ALL]	WILSON 4 :821827		9:42:40 AM		\$200.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4 :821827		10:59:30 AM		\$600.00
06843968	POL/Wilson Fo	199835	Price is Right	11a-12p	:30	P2	[ALL]	WILSON 4 :821827		11:28:56 AM		\$600.00
06843968	POL/Wilson Fo	199835	M-F KROE News	12p-1230p	:30	P2	[ALL]	WILSON 4 :821827		12:10:58 PM		\$550.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		12:59:26 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		1:29:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	Soap Rotator	M-F 1230p-2j	:30	P2	[ALL]	WILSON 4 :821827		1:59:01 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827		2:29:11 PM		\$300.00
06843968	POL/Wilson Fo	199835	The Talk	2p-3p	:30	P2	[ALL]	WILSON 4 :821827		2:59:16 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4 :821827		3:24:29 PM		\$300.00
06843968	POL/Wilson Fo	199835	Dr. Phil	3p-4p	:30	P2	[ALL]	WILSON 4 :821827		3:50:43 PM		\$300.00
06843968	POL/Wilson Fo	199835	M-F KROE News	430p-5p	:30	P2	[ALL]	WILSON 4 :821827		4:48:55 PM		\$550.00
06843968	POL/Wilson Fo	199835	KROE News 13	530p-6p	:30	P2	[ALL]	WILSON 4 :821827		5:42:33 PM		\$1,000.00
06843968	POL/Wilson Fo	199835	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	WILSON 4 :821827		6:12:30 PM		\$1,400.00
06843968	POL/Wilson Fo	199835	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	WILSON 4 :821827		6:40:33 PM		\$1,700.00
06843968	POL/Wilson Fo	199835	Mon Hour 2	8p-9p	:30	P3	[ALL]	WILSON 4 :821827		8:30:34 PM		\$2,300.00
06843968	POL/Wilson Fo	199835	Mon Hour 3	9p-10p	:30	P3	[ALL]	WILSON 4 :821827		9:21:10 PM		\$2,600.00
												16,800.00
												16,800.00

[Sorted by: Date]

Spot Manager: All, 08/21/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
												38,525.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

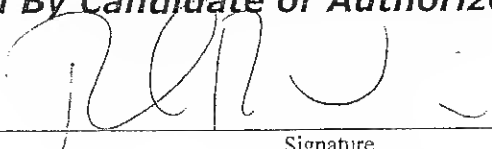
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☐ does not

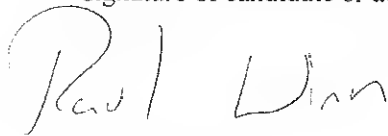
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date